



# 20 THINGS TO DO WHEN BUSINESS IS SLOW

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#WERISEEXPERIENCE

We Rise  
EXPERIENCE

# 20 THINGS TO DO WHEN BUSINESS IS SLOW

## #1

SEND OUT PINTEREST GROUP BOARD INVITES

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## #2

FORM A NEW HABIT

Your new habit can be writing 1000 words a day.

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## #3

CREATE A POPCORN PRODUCT

A popcorn product is one you can easily create in a week or weekend price it between \$7- \$27 and sell to your audience.

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## #4

WRITE A BUSINESS PLAN

If you have never written one now is the time to actually grab a chair and write out a business plan with your vision and mission statement, values, marketing strategy, you know, the whole 9 yards.

# 20 THINGS TO DO WHEN BUSINESS IS SLOW

## #5

### FIND NEW VENDORS

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## #6

### READ A BOOK

Discover guerilla marketing strategies and best kept business secrets by reading.

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## #7

### HOST A VIRTUAL SUMMIT

A virtual summit is simply when you interview experts in a niche or on certain topics, deliver it over a specified period of time viewers opt-in to watch.

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## #8

### DO PRO BONO WORK

Yup, even when offering your skillset to people who can't afford it, there is profit.

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## #9

### RESEARCH

What is trending online via Google Alerts, Google trends, online? Also dig deep to find out why business is slow at this time of the year for you.

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## #10

### HOST A WORKSHOP

Pick a venue, your living room or office and a whiteboard is a good place to start. Send an email to your subscribers inviting them to a one-day workshop.

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## #11

### DO SOMETHING NEW

Because the best ideas come when you are out playing and trying new things.

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## #12

### UPDATE OLD POSTS

Update old posts with new data, stats and images.

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### #13

#### WRITE A BOOK

Want to get your business on the super fast lane when business is slow? Put down all your years of experience in a book!

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### #14

#### SEND A THANK YOU NOTE TO CLIENTS

Pick a venue, your living room or office and a whiteboard is a good place to start. Send an email to your subscribers inviting them to a one-day workshop.

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### #15

#### REBRAND

Work on your logo test new colours, change your site layout, etc.

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### #16

#### AUDIT YOUR BUSINESS

Do a management audit, legal procedures & financial audit your business would be stronger, healthier and ready to accept an inflow of clients at the end of your audit.

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## #17

### CREATE A LEAD MAGNET

A lead magnet is an opt-in gift that you offer visitors, whether online or offline to encourage them to be a part of your tribe and purchase your products or services.

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## #18

### HOST A WEBINAR

Interact live with your audience, create value or sell your product.

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## #19

### HOST A GIVEAWAY

And promote the heck out of it.

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## #20

### RUN A CHALLENGE